

## THE WINNING TEAM

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**“Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it’s the only thing that ever has.” Margaret Mead, the famous cultural anthropologist spoke from experience; she influenced an entire cultural idea.**

Vince Lombardi needs no introduction. This legendary football coach led the Green Bay Packers to three NFL championships and two Super Bowl victories. The “Packers” never suffered a losing season under this man’s leadership. Later he took the Washington Redskins to their first winning season in 14 years. It is said he is a national symbol of single-minded determination to win. It might be asked by those who face, what might seem like insurmountable obstacles, how did he do that? Mr. Lombardi answers that question for us; he demanded team camaraderie and commitment. “INDIVIDUAL COMMITMENT TO A GROUP EFFORT – THAT IS WHAT MAKES A TEAM WORK, A COMPANY WORK, SOCIETY WORK, A CIVILIZATION WORK. PEOPLE WHO WORK TOGETHER WILL WIN, WHETHER IT IS AGAINST COMPLEX FOOTBALL DEFENSES, OR THE PROBLEMS OF MODERN SOCIETY.” These lessons for winning are invaluable to any group.



# WIN A MEMBER FOR THE TEAM

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We are beginning a MEMBERSHIP CAMPAIGN with a goal to make the National Denturist Association, USA the #1 organization representing all denturists and to stand together with state and local associations to find solutions to the challenges we all face. A growing NDA, USA means greater recognition for the denturist's profession, more resources and support for members, and a loud voice in Washington and in state capitals across the country. While helping denturists achieve success we are improving the oral health of millions of Americans.

Your leadership is convinced we will win this struggle for national recognition. We have our Rally Cry and we have the potential to win. A denturist, is unique...your education and talent are incomparable. You are the only professional educated exclusively to serve patients with removable dental appliances and the need for this service is infinite. Knowing this is a win for denturists when we heed the admonition to find strength in a strong unified purpose, we are challenging everyone to accept the challenge to **WIN A MEMBER FOR THE TEAM.**

We begin the campaign by challenging active members to share in this success by encouraging others to join. With your help the NDA, USA benefits by adding strength to the team. The new member benefits by taking advantage of what membership has to offer. You benefit with self-satisfaction knowing you are being part of a history making winning team – plus there are incentives.

- **Active NDA, USA members will receive a \$50 NDA, USA Gift Certificate\* for recruiting 2 NDA, USA members; recruits must not have been a member of the NDA, USA for the last 5 years.**
- **Active NDA, USA members, will receive a \$25 NDA, USA Gift Certificate\* for recruiting a new state association member; recruit must not have been a member of the state association for the last 5 years.**
- **State Associations\* joining with 10 or more recruits will receive a 40% discount on the initial annual state membership fee; recruits must not have been a member of the NDA, USA for the last 3 years.**
- **State Associations\* joining with 5 or more recruits will receive a 30% discount on the initial annual state membership fee; recruits must not have been a member of the NDA, USA for the last 3 years.**
- **Active member and recruits will be honored at National meetings and featured in *The National Denturist, USA.***

Your National Denturist Association, USA leadership team is committed to seeing this profession be recognized and appreciated for the vital service denturists provide. Respecting the enormous sacrifice and groundwork of our dedicated pioneers and leaders; this team is determined to build on that foundation and push this profession into the arena where it belongs and is desperately needed. This will happen, but we need each of you to be a part of this historical movement.

**\*Gift Certificates may be redeemed for NDA, USA patient brochures or posters, credit toward association membership or credit toward NDA, USA conferences registration fees.**